



**Media release
For immediate release**

DMR Association Welcomes Larimart, Omnitronics and SafeMobile as New Members

LONDON, UK – 24 January 2012 – The Digital Mobile Radio (DMR) Association warmly welcomes Larimart (Italy), Omnitronics (Australia) and SafeMobile (U.S.A) as new Category 2* members.

“I am delighted to welcome Larimart, Omnitronics and SafeMobile to the DMR Association. The rich availability of DMR compliant value added solutions is a key success factor in making DMR the number one digital radio standard for business applications. I would like to emphasise the importance of our Category 2 members and their fundamental role in providing end users with the tools and applications they require to exploit the benefits of DMR to the highest extent” said Mario Micheli (of SELEX Elsag, Italy), Chair of the DMR Association.

Founded in 1960, Larimart S.p.A. is a qualified dealer in the professional and tactical communications fields, offering a wide range of solutions for government agencies as well as Police and Defense forces. More than just that, some of their tactical custom products are renowned worldwide. Larimart is a Finmeccanica Company located in Rome, Italy.

Created in 1981, Omnitronics has built an enviable reputation for developing reliable and flexible radio communications products including radio dispatch, connectivity and interoperability solutions. With a worldwide distribution network, Omnitronics provides these solutions to a number of industries such as public safety, mining, oil and gas, transportation, utilities and marine.

Headquartered outside Chicago, IL, SafeMobile was founded in 2001 and delivers data and communication management applications to businesses and government agencies across the globe. They offer wireless applications designed to help organisations with their mobile asset and fleet management needs.

* Category 2 membership is the second membership tier available to application developers, system integrators, test equipment manufacturers, and test houses.

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About DMR

DMR (Digital Mobile Radio) is a globally-available open digital radio standard for Professional Mobile Radio users, developed by the European Telecommunications Standards Institute (ETSI).

About the DMR Association

The DMR Association is focused on building on the success of the DMR standard through a combination of interoperability testing, certification, education and awareness. The Association also seeks to ensure that buyers of DMR technology gain value through the competition and choice derived from products built to an open multi-vendor standard.

The DMR Association includes members representing a broad cross-section of the industry, including some of the world's leading device and network suppliers. Members of the DMR Association include Avtec, CML Microcircuits, Eastern Communications, EMC S.p.A, Funkwerk Koelleda, Fylde Micro, Hytera, Icom, Kenwood, Kirisun, Motorola Solutions, Omsk Manufacturing Association, Radio Activity, Radiodata, SELEX Elsag, Sepura, Simoco, Tait Radio Communications, Vertex Standard, Aeroflex, Anritsu, Elcomplus, Etherstack, fjord-e-design, Larimart, Neocom Software, Omnitronics, SafeMobile, Unicom, Advent Ltd, Atlantic Telecommunications, BriCom Solutions, CIM Concepts, Democom, ESP Wireless, Fisher Wireless Services, Pro-Tec Mobile Communications, Rayfield Communications, Repeater Network LLC, and Saia Communications.

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